Dear Industry Partner:

The SCBT/MR is proud of its rich history in producing premiere educational courses and scientific sessions. Strong corporate and exhibitor involvement helped make the 2016 39th Annual Course very successful. We are grateful for corporate support and are pleased to provide multiple ways for your organization to maximize your visibility, while playing an active role in a great and enduring tradition of educational excellence.

Organizational Profile
SCBT-MR was formed in 1977 with a primary goal to educate practicing radiologists in the use of body CT and subsequently body MR. Membership in the Society is open to those physicians involved in the practice of radiology with an interest in the use of CT and MR.

SCBT-MR Fellows are engaged in the practice, teaching and research of body CT and/or MR and have contributed to the advancement of the field. They are nationally and internationally recognized leaders in the field; authors of multiple well respected, peer reviewed scientific publications on clinical or research aspects of body imaging and are faculty at teaching or research institutions. SCBT-MR Fellows are innovators and decision makers.

- More than 50% of SCBT-MR Fellows hold major leadership positions in their institutions, including department chairs, vice chairs and division heads
- Membership represents more than 331 practices and academic institutions
- Meeting attendance is 99% physicians
- Technology-focused society and program
- Focus on the transition of technology research to practice including thoracic, cardiac, msk, and abdomen

Organization Mission
The mission of the SCBT-MR is to advance health by promoting excellence and value in CT and MR practice through education and innovation.

Why Exhibit/Sponsor?
- Come be part of a cutting-edge educational program
- Be visible to the key decision makers and leaders who specialize in CT and MR
- Showcase your company to over 300 radiologists specializing in CT and MR
- Support scientific research and young investigators in the field of body CT and MR

For More Information Contact
SCBT-MR Headquarters
1891 Preston White Drive
Reston, VA 20191-4397
Tel: (703) 476-1117
Fax: (703) 716-4487

Exhibits & Sponsorships
Jennifer Leeper
Senior Meeting Manager
SCBT-MR
Tel: (703) 262-9309
Email: jleeper@acr.org

SCBT-MR 2016 Meeting Registration

- Physician
- In Training
- Technologist
2017 Levels of Sponsorship

All SCBT-MR Annual Course Sponsors will be recognized for their support in the Final Program and with appropriate signage and acknowledgement during the course of the meeting. Items are available for Sponsorship on a first-come, first-serve basis.

$25,000 Platinum Plus – (Hurry, there are only 2 opportunities to be a platinum plus sponsor!)

Platinum Plus sponsors have the option of choosing one of the support items below or may contact the SCBT-MR to discuss other options.

- Faculty Reception/Dinner (F&B included, plus invitation for 2 company representatives)
  - OR –
- *Non-CME Lunch Symposium to include video recording which will be archived on the society website (F&B/AV not included) Attendance limited; call for details

Includes:
- Signage at Event
- Pre Conference Membership List (One time use – Society will send email blast)
- Pre-registration list – one time use only for mailing addresses (As an alternative, Society will send email blast)
- Post-conference registration list – one time use only for mailing addresses (As an alternative, Society will send email blast)
- Invitation for 2 to participate in Corporate Relations Breakfast with SCBT-MR Leadership
- Invitation for 2 to attend the Scientific Research Reception
- Recognition and link on the SCBT-MR website
- 5 non-CME registrations

$20,000 Platinum

Platinum sponsors have the option of choosing one of the support items below or may contact the SCBT-MR to discuss other options.

- **Faculty Lunch for one day - includes invite for two representatives (F&B included, SCBT-MR menu choice)
  - OR –
- *Non-CME Lunch Symposium to include video recording which will be archived on the society website (F&B/AV not included) Attendance limited; call for details

Includes:
- Signage at Event
- Pre Conference Membership List (One time use – Society will send email blast)
- Pre-registration list – one-time use only for mailing addresses (As an alternative, Society will send email blast)
- Post-conference registration list – one time use only for mailing addresses (As an alternative, Society will send email blast)
- Invitation for 2 to participate in Corporate Relations Breakfast with SCBT-MR Leadership
- Invitation for 2 to attend the Scientific Research Reception
- Recognition and link on the SCBT-MR website
- 4 non-CME registrations

*Does not include any special room sets or AV equipment rental, electrical, internet and/or food/beverages, other additional costs that may be associated with these events.

**Faculty Lunch is NOT a focus session. It is an informal setting for faculty to meet during lunch. Two sponsor representatives will be welcome to attend on an informal basis.
$15,000 Gold

Gold sponsors have the option of choosing one of the support items below or may contact the SCBT-MR to discuss other options.

- *Non-CME Focus Session (Up to 20 people) – OR –*
- 2-Day Breakfast Sponsorship (SCBT-MR-selected menu)

Includes:
- Signage at Event
- Pre-registration list – one-time use only for mailing addresses (As an alternative, Society will send email blast)
- Post-conference registration list – one time use only for mailing addresses (As an alternative, Society will send email blast)
- Invitation for 2 to participate in Corporate Relations Breakfast with SCBT-MR Leadership
- Invitation for 2 to attend the Scientific Research Reception
- Recognition and link on the SCBT-MR website
- 3 non-CME registrations

$10,000 Silver

Silver sponsors have the option of choosing one of the support items below or may contact the SCBT-MR to discuss other options.

- AM Coffee Break for Registrants for 4 days – OR –
- PM Coffee Break for Registrants for 4 days

Includes:
- Signage at Event
- Pre-registration list – one-time use only for mailing addresses (As an alternative, Society will send email blast)
- Post-conference registration list – one time use only for mailing addresses (As an alternative, Society will send email blast)
- Invitation for 1 to participate in Corporate Relations Breakfast with SCBT-MR Leadership
- Invitation for 1 to attend the Scientific Research Reception
- Recognition and link on the SCBT-MR website
- 2 non-CME registrations

ADDITIONAL OPTIONS FOR SPONSORSHIP AT ANNUAL COURSE
- Printed Marketing Piece at Registration - $1,000
- Banner Ad on Meeting App – Exclusive Sponsorship $3,000; Co-Sponsorship (up to 3 sponsors) $1,200 each
- Hotel Guestroom Keycards (Attendee hotel key card imprinted with your company’s name or logo) $4,000
- Single Item Room Drop - $1,500 + hotel charge of $5.00 per room
- Charging Stations (call for pricing)

*Does not include any special room sets or AV equipment rental, electrical, internet and/or food/beverages, other additional costs that may be associated with these events.*
If there is something that your company would like to sponsor but it is not listed, please contact Jen Leeper at jleeper@acr.org to discuss the details. *We will work with you to create the opportunity that works best for your company.*

### 2017 Educational Grants

SCBT-MR is seeking educational grants between $5,000 and $20,000. All educational grants must adhere to the ACCME Standards for Commercial Support and AMA Compliance guidelines, programs, or other policies. Potential opportunities include:

- The Scientific Session
- Scientific Posters
- One Session of the General Session
- One Single-Topic Workshop

### 2017 Exhibitor Opportunities

SCBT-MR utilizes creative, fresh ideas to get attendees interacting with Exhibitors. From receptions, breakfasts and coffee breaks to games that encourage interaction, we understand the importance of Exhibitors engaging with attendees. Each Standard Exhibit Package ($3,500) includes the following:

- Premium 8 x 10 Exhibit space, including 6’ skirted table, 2 chairs and wastebasket.
- ID Sign
- Listing for 11 months in the online exhibitor directory
- Two Exhibitor passes with participation in the Exhibit Hall during breakfasts, breaks, welcome reception, and one lunch. (Note: These passes do not confer Continuing Medical Education credit)
- Premium listing and company description in meeting program and Mobile App.
- One pre-meeting attendee lists, one post-meeting attendee list for marketing purposes. This a one-time only use for mailing addresses (As an alternative, the Society will send email blast.)